Privacy Notice

Rev. 10/2026

Facts	What does Compare do with my personal information?
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some, but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
What?	The types of personal information Compare collects and shares depend on the product or service. This information can include: • Social Security number and income information • Contact details and demographic information • Family and financial information • Income, credit history, credit scores and employment information • Property and vehicle information (including general geolocation), driver's license information, driving history, and insurance information (including insurance claim history) When you are no longer our customer, we continue to share your information as described in this notice.
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Compare chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Compare share?	Can you limit this sharing?
For our everyday business purposes, such as to process and facilitate transactions, maintain account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes, to offer our products and services to you	Yes	No
For joint marketing with other financial companies	Yes	No
For our affiliates' everyday business purposes (Information about your transactions and experiences)	Yes	No
For our affiliates' everyday business purposes (Information about your creditworthiness)	Yes	Yes
For our affiliates to market to you	Yes	Yes
For nonaffiliates to market to you	Yes	Yes

To limit our sharing	· Call us at 1(855) 205-2412 · Email us at privacy@compare.com Please note: If you are a new customer, we can begin sharing your information within 30 days from the date we sent this notice. When you are no longer our customer, we continue to share your information as described in this notice.

	However, you can contact us at any time to limit our sharing.
Questions?	• Call us at 1 (855) 205-2412 or email us at privacy@compare.com • For more information about our privacy practices, visit our Privacy Policy https://www.compare.com/about-us/privacy-statement

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Who we are	
Who is providing this notice?	Compare.com Insurance Agency, LLC and its parent company, including, but not limited to, Inspop USA, LLC (collectively "Compare").
What we do	
How does Compare protect my personal information?	To protect your personal information from unauthorized access and use, we employ security measures that comply with federal law, including computer safeguards and secured files and buildings. Access to your information is limited only to Compare and its affiliates' employees who need it to do their work, and we require companies that work for us to protect your information, as well.
How does Compare collect my personal information?	We collect your personal information, for example, when you: • Visit our websites, create an account, give us your contact information, or sign up for our emails. • Apply for an insurance policy or another financial product or service • Communicate with us on our websites, over via chat, by email, or over the phone • Provide us with payment information, pay your insurance premium, or file a claim • Provide us with your employment and income information • Share your government ID and verify your identity We also collect your personal information from others, such as business partners, brokers, agents, insurance carriers, or other companies.
Why can't I limit all sharing?	Federal law gives you the right to limit only: • Sharing for affiliates' everyday business purposes – information about your creditworthiness • Affiliates from using your information to market to you • Sharing for nonaffiliates to market to you State laws may give you additional rights to limit sharing. See below for more on your rights under state law. Category of information shared with nonaffiliates to market to you: contact information.
Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and non-financial companies, including financial service providers such as insurance companies and insurance-related entities, and non-financial companies such as technology, real estate, sports and media, and consumer-experience companies. • For example, Compare affiliates include, but are not limited to, Insurify Insurance Agency, Inc, Insurify, Inc. and its wholly owned subsidiaries.
Nonaffiliates	Companies not related by common ownership or control. They can be financial and non-financial companies. • These may include insurance carriers, service providers, advertising partners, and others.

Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. • Our joint marketing partners include insurance carriers, brokers, agents, business partners, financial service providers, and others.

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Other important information

Call Monitoring and Recording: If you communicate with us by telephone, we may monitor or record the call.

For California Residents: We will not share information we collect about you with companies outside of Compare (nonaffiliated third parties), except as permitted by law. For example, we may share information with your consent or to service your account. We will limit sharing with our affiliates to the extent required by applicable law.

For Nevada Residents: If you are a consumer with a Nevada mailing address, we are providing you this notice under state law. If you prefer not to receive marketing calls from us, you may be placed on our internal Do Not Call List by contacting us at by phone at 1 (855) 205-2412; by email at privacy@compare.com; or by mail at 201 Broadway, 6th Floor, Cambridge, MA 02139. You may also contact the Nevada Attorney General's office by mail at: Bureau of Consumer Protection, Office of the Nevada Attorney General, 1 State of Nevada Way, Suite 100, Las Vegas, NV 89119; by phone at 1 (702) 486-3132; or by email at agInfo@ag.nv.gov.

For North Dakota Residents: We will not share information we collect about you with companies outside of Compare (nonaffiliated third parties), except as permitted by law. For example, we may share information with your consent or to service your account. We will limit sharing with our affiliates to the extent required by applicable law.

For Vermont Residents: We will not share information we collect about you with companies outside of Compare (nonaffiliated third parties), except as permitted by law. For example, we may share information with your consent or to service your account. We will limit sharing with our affiliates to the extent required by applicable law.

In addition to the above, state laws may also provide you specific privacy protections. We will comply with applicable state laws with respect to our use of your information.